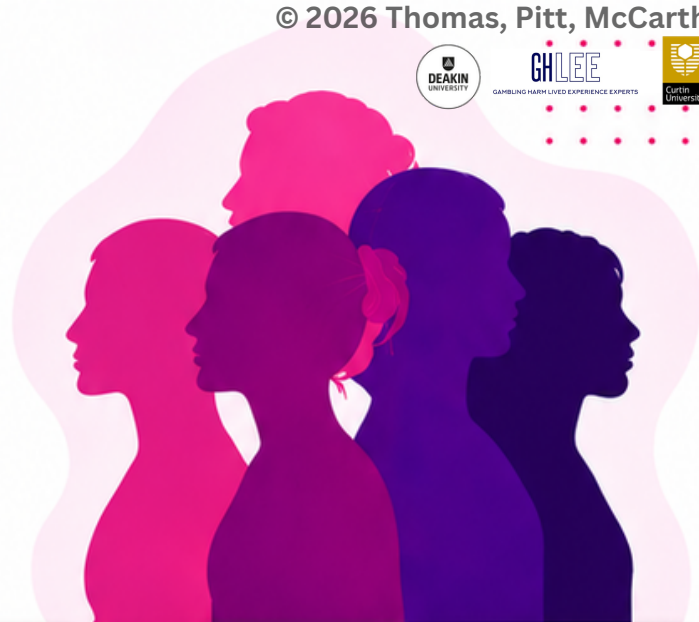


FACT SHEETS

Building understanding

A series of short, accessible summaries that translate research into clear insights about how gambling is experienced, understood, and shaped in women's everyday lives.



FACT SHEET

GAMBLING IN EVERYDAY ENVIRONMENTS

Why it's hard to avoid gambling



Access Availability Visibility

FACT SHEET

HOW NORMALISATION HAPPENS

Understanding the social and cultural shaping of gambling



Social norms Industry influence Cultural acceptance

FACT SHEET

RECOGNISING HARM

How gambling can impact women and those around them



Individual harm Relationship harm Community impact

FACT SHEET

WHERE TO GET SUPPORT

Finding help and creating safe pathways



Support options Barriers Safe pathways

FACT SHEET

STRATEGIES FOR CHANGE

Actions to prevent and reduce gambling harm in women



Policy change Communities Advocacy



“ *Gambling is not just an individual behaviour. It is shaped by the environments and systems around us.* ”



WHAT ARE THESE?

These fact sheets summarise key research on women and gambling.

They highlight how gambling is embedded in everyday life, how harm is experienced, and why change is needed.



HOW TO USE THESE

- ✓ Read individually or as a series
- ✓ Use in workshops, training, and presentations
- ✓ Share with colleagues, communities, and networks
- ✓ Use to support conversations and advocacy



Start anywhere, each sheet stands alone, together they tell a **bigger story**.



Gambling Harms Women Too
Addressing the normalisation of gambling for women



This fact sheet is based on a range of research exploring how gambling is experienced by women and what works to prevent and reduce harm.